

2 May 2025

Amazing AI plc

(formerly Investment Evolution Credit plc)

("AAI", the "Company" or the "Group")

Confirmation of Name Change

Amazing AI plc (AQSE: AAI) – 2 May 2025: AAI, a global fintech group specialising in online consumer loans, confirms that Companies House has issued a change of name certificate on 1 May 2025, and the Company has officially changed its name to Amazing AI plc, in line with the strategy update announced on 2 April 2025.

The TIDM has changed to AQSE: AAI, and the Company's LEI, ISIN and SEDOL remain unchanged.

The Company's website address (including its investor relations content) will be updated in due course.

Contemporaneously with the name change taking effect, the Company's subsidiary Investment Evolution AI Ltd has been renamed Amazing AI Services Ltd.

Shareholders will be unaffected by the change of name, and any existing share certificates bearing the Company's former name remain valid and should be retained for future use.

The Company confirms that the change of name has been notified to the Aquis Stock Exchange and that trading in the Company's shares under the new company name is expected to commence at 8:00 a.m. on 2 May 2025.

The Directors of the Company accept responsibility for the contents of this announcement.

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About Amazing AI plc

Amazing AI plc (AAI) is an AI driven, consumer finance fintech innovator that leverages its regulated licensed lending and collections operations, experience and network to distribute best-of-breed AI finance related services globally, specifically focused on lending, collections and debt financing services. AAI operates under the

consumer brand Mr. Amazing Loans in the United States with state consumer lending licenses/certificates of authority in the six states of California, Florida, Georgia, Illinois, Nevada and New Jersey and an established track-record of lending, collections and regulatory compliance for over 14 years.

Amazing AI Services Ltd, a wholly owned subsidiary of AAI, has entered into a confidential introducer agreement with a large UK consumer finance group (the “**Supplier**”). The Supplier is a provider of credit underwriting and risk management software, consultancy and other services, including debt financing that enable third parties to offer lending and collection services solutions to their clients. Amazing AI Services has secured the non-exclusive rights to introduce the Supplier’s services in the territories of the United Kingdom, the United States of America, Canada, Australia, New Zealand, the Philippines and all states in Africa.

The Company intends to investigate further utilisation of AI in its own US consumer lending operational processes and seek additional strategic collaborations, joint ventures and acquisitions in the AI sector globally, including in AI deception detection services to increase underwriting and collections performance. AAI also plans to investigate the potential to conduct its own enhanced product/service development, territory customisation and new service initiatives in conjunction with its current Supplier and future potential suppliers/partners.

For more information please visit: www.investmentevolution.com/investors

Caution Regarding Forward Looking Statements

Certain statements made in this announcement are forward-looking statements. These forward-looking statements are not historical facts but rather are based on the Company's current expectations, estimates, and projections about its industry; its beliefs; and assumptions. Words such as 'anticipates,' 'expects,' 'intends,' 'plans,' 'believes,' 'seeks,' 'estimates,' and similar expressions are intended to identify forward-looking statements. These statements are not a guarantee of future performance and are subject to known and unknown risks, uncertainties, and other factors, some of which are beyond the Company's control, are difficult to predict, and could cause actual results to differ materially from those expressed or forecasted in the forward-looking statements. The Company cautions security holders and prospective security holders not to place undue reliance on these forward-looking statements, which reflect the view of the Company only as of the date of this announcement. The forward-looking statements made in this announcement relate only to events as of the date on which the statements are made. The Company will not undertake any obligation to release publicly any revisions or updates to these forward-looking statements to reflect events, circumstances, or unanticipated events occurring after the date of this announcement except as required by law or by any appropriate regulatory authority.