

Amazing AI plc

("AAI", the "Company" or the "Group")

Subscription, Director's Dealing, Related Party Transaction and Issue of Equity

Amazing AI plc (AQSE: AAI) - 21 May 2025: AAI, a global fintech group specialising in online consumer loans, announces that it has raised £37,775 via a subscription through the issue of 7,555,000 new ordinary shares of £0.005 each in the Company ("**Subscription Shares**") at a price of £0.005 per share ("**Subscription**") from existing shareholders. The funds raised will be used to fund the Company's business plan and for general working capital purposes. While the Subscription, along with the Loan Facility announced on 6 May 2025, strengthens capital availability, the Company will continue to monitor its working capital position and is evaluating further financing options to support its growth strategy.

Shareholder Participation, Director's Dealing and Related Party Transaction

A Director of the Company and certain existing shareholders who hold more than 3 per cent of the existing issued share capital of the Company have participated in the Subscription as follows:

Name	Existing interest in ordinary shares	Existing interest in ordinary shares (%)	Number of Subscription Shares	Resultant interest in ordinary shares in the Company	Resultant percentage of issued ordinary shares in the Company
P Mathieson	24,237,913	29.90%	2,340,000	26,577,913	29.99%
S Prasad	5,975,394	7.37%	0	5,975,394	6.74%
J and W Willoughby	4,585,000	5.66%	515,000	5,100,000	5.76%
M Rogers	3,956,305	4.88%	600,000	4,556,305	5.14%
B and E Tanton	3,077,210	3.80%	400,000	3,477,210	3.92%
Gant Investments Pty Ltd	3,355,416	4.14%	0	3,355,416	3.79%
D Gregg	2,466,326	3.04%	400,000	2,866,326	3.23%
L Prasad Pty Ltd	2,573,105	3.17%	0	2,573,105	2.90%

The participation in the Subscription by Paul Mathieson, a Director of the Company is a related party transaction pursuant to Rule 4.6 of the AQSE Growth Market Access Rulebook. The Directors of AAI independent of the Transaction, being Neil Patrick and Glendys Aguilera, confirm that, having exercised reasonable care, skill and diligence, the terms of the related party transaction are fair and reasonable, insofar as the shareholders of AAI are concerned.

Admission and Total Voting Rights

The Subscription Shares will rank *pari passu* in all respects with the existing ordinary shares of the Company. Application has been made for the 7,555,000 Subscription Shares to be admitted to trading on AQSE Growth Market ("**Admission**") and it is expected that Admission will take place on, or around, 27 May 2025.

Following Admission of the Subscription Shares, the Company's enlarged issued share capital will comprise 88,608,671 ordinary shares. The Company does not hold any shares in treasury. The figure of 88,608,671 ordinary shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the Financial Conduct Authority's Disclosure and Transparency Rules.

This announcement contains inside information for the purposes of the UK Market Abuse Regulation and the Directors of the Company accept responsibility for the contents of this announcement.

Enquiries:

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About Amazing AI plc

Amazing AI plc (AAI) is an AI driven, consumer finance fintech innovator that leverages its regulated licensed lending and collections operations, experience and network to distribute best-of-breed AI finance related services globally, specifically focused on lending, collections and debt financing services. AAI operates under the consumer brand Mr. Amazing Loans in the United States with state consumer lending licenses/certificates of authority and an established track-record of lending, collections and regulatory compliance for over 14 years. AAI intends to investigate further utilisation of AI in its own US consumer lending operational processes and seek additional strategic collaborations, joint ventures and acquisitions in the AI sector globally, including in AI deception detection services to increase underwriting and collections performance. AAI also plans to investigate the potential to conduct its own enhanced product/service development, territory customisation and new service initiatives.

For more information please visit: www.investmentevolution.com/investors

Caution Regarding Forward Looking Statements

Certain statements made in this announcement are forward-looking statements. These forward-looking statements are not historical facts but rather are based on the Company's current expectations, estimates, and projections about its industry; its beliefs; and assumptions. Words such as 'anticipates,' 'expects,' 'intends,' 'plans,' 'believes,' 'seeks,' 'estimates,' and similar expressions are intended to identify forward-looking statements. These statements are not a guarantee of future performance and are subject to known and unknown risks, uncertainties, and other factors, some of which are beyond the Company's control, are difficult to predict, and could cause actual results to differ materially from those expressed or forecasted in the forward-looking statements. The Company cautions security holders and prospective security holders not to place undue reliance on these forward-looking statements, which reflect the view of the Company only as of the date of this announcement. The forward-looking statements made in this announcement

relate only to events as of the date on which the statements are made. The Company will not undertake any obligation to release publicly any revisions or updates to these forward-looking statements to reflect events, circumstances, or unanticipated events occurring after the date of this announcement except as required by law or by any appropriate regulatory authority.

Notification of a Transaction pursuant to Article 19(1) of Regulation (EU) No. 596/2014				
1	Details of the person discharging managerial responsibilities/person closely associated			
a.	Name	Paul Mathieson		
2	Reason for notification			
a.	Position/Status	Chief Executive Officer		
b.	Initial notification/ Amendment	Initial Notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a.	Name	Amazing AI plc		
b.	LEI	984500ARA55ED7411Y77		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a.	Description of the financial instrument, type of instrument Identification Code	Ordinary Shares ISIN: GB00BPQC9525		
b.	Nature of the transaction	Subscription for Ordinary Shares		
		Price(s) per share (p)	Volume(s)	

		0.5	2,340,000
d.	Aggregated information - Volume - Price	2,340,000 0.5 pence per share	
e.	Date of the transaction	21 May 2025	
f.	Place of the transaction	AQSE, London	